NCC Cable System Order



CPP	Approval Required	Ividkegood molicy		
	2	Molecand Delian		!
	Adults 35+	Primary Demo	Aug16 C-DMA Nielsen Live+7	Survey
			Not accepted	Status
		Credit Status	(301) 951-2620	Phone
		Product Name	Washington	Office
	NA	Est Code	Luke Priddy	Sales Coordinator
		Product Code	Andrew Yolles	AE
		Client Code		
			Madison	Market
	Ron Johnson for US Senate	Advertiser	Spectrum/Madison Interconnect, WI	System Name
	Medium Buying LLC	Agency	7838	Syscode
	10/10/16 - 10/23/16	Flight Dates	02348842	Craer #

Comments:

R3: 10.19 MG. Dropped 1 spots. -\$175 change. Please review and confirm. Thanks!

	CBM	CDD	
	GIMP -	GRP -	
	Cost Per Spot	Sold On	
	100.0	Affiliate Split	
22		Total Spots	
\$4,322.25		Net Total	
\$762.75		Commission	
\$5,085.00		Total	
2		Total # of Weeks	
		Show All Lines	
	3 Vs. 2	Version	
	10/19/16	Update Date	

13	1	11	10	9	8	7	6	U)	4	ω	2	_	Line	
FS1	7	ESPN	ESEN	ESPN	ESPN	ESPN	ESP2	ESP2	ESP2	ESP2	BTN	OCOL	Net	
Kansas @ Baylor	West Virginia @ Texas Tech	UCLA @ Washington State	Ole Miss @ Arkansas	Wake Forest @ Florida State	Kansas State @ Oklahoma	Duke @ Louisville	Colorado State @ Houston	Tulsa @ Houston	Nebraska @ Indiana [or] NC @ Miami	lowa @ Perdue	Northwestern @ Michigan State	SPOTS	Program	
10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	10/10/16	Start Date	
10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/10/16 10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	10/16/16	Stop Date	
14:30	11:00	21:30	18:00	14:30	11:00	18:00	21:30	18:00	14:30	11:00	14:30	12:30	Start Time	
17:30	14:00	24:00	21:00	17:30	14:00	21:00	24:00	21:00	17:30	14:00	17:30	24:00	Stop Time	
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10	-	1	1	5	ä	•	1	,		1		r	MP	
_		0		-1	_	_	_	-	_	-	_	10	Total Spots	
\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$201.50	Unit Cost	
\$175.00	\$175.00	\$0.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$175.00	\$2,015.00	Total Cost	
30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len	
CFB 10/15	CFB 10/15	R3-1x	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/14	CFB 10/15	CFB 10/15	CFB 10/15	CFB 10/15	CBF 10/15	CFB 10 spots	Line Comment	

NCC Cable System Order

Order#	62348842	Flight Dates	10/10/16 - 10/23/16	Update Date		10/19/16	
Syscode	7838	Agency	Medium Buying LLC	Version	(2)	3 Vs. 2	
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines			
Market	Madison			Total # of Weeks			2
		Client Code		Total			\$5,085.00
AE	Andrew Yolles	Product Code		Commission			\$762.75
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total			\$4 322 25
Office	Washington	Product Name		Total Spots			22
Phone	(301) 951-2620	Credit Status		Affiliate Split	->	100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP .		GIMP	
•		Makegood Policy	Approval Required	CPP -		CPM -	
Comments:	R3: 10.19 MG. Dropped 1 spots\$175 change. Please review and confirm. Thanks!	review and confirm. The	inks!				

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		UTN	100		1000000
Oct 2016		Cardinals			
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017		Cardinals @ Arizona)		
Dec 2016				Date	0 0 0 0
Jan 201		10/17/16 10/23/16 19:30		Date	2
7 Feb		19:30		IIme	Tight.
2017		22:30 X		lime	100
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2017			1		- W - O O N G INT
Jun		1			
2017		_		Spots	iotai
Jul 2017		\$1,145.00		Cost	Unit
s 1		\$1,145.00		Cost	
2017		30		Len	Spot
Aug 2017 Sep 2017		30 MNF 10/17			Line Comment
Total					nment

	Oct 2016	Nov 2016	Dec 2016	lan 2017	Eah 2017	Mar 2017	Apr 3047	May 2047	7047	7.10047	1	2004	
Octobro Company Compan			The second section of the second section of the second section of the second section s	Vall No II	100 4017	INIGI ZOTI	Apr 2017	may zorr	7107 UNC	71.07 Inc	Jul Zull Aug Zull Sep Zull	Sep 2017	lotal
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$5,085.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,085.00
SYSTEM APP:			SALES			ACCT						Date	Date Printed 10/21/16
												7000	10/21/10

62348842 | Madison | Spectrum/Madison Interconnect, WI | 7838 |